

INSTITUTION-INDUSTRY CELL (IIC)

An Institution-Industry Cell (IIC) acts as a bridge between the engineering college and industries to enhance practical exposure, employability, internships, training, and placements of students which is especially important for your B.Tech students.

As per the recommendations of the All India Council for Technical Education (AICTE), every technical institution should establish an IIC to strengthen industry linkage.

1. Objectives of IIC

- Develop strong interaction between Industry & Institution
- Identify industrial expectations from engineering graduates
- Arrange:
 - Industrial Visits
 - In-Plant Training
 - Internships
 - Expert Lectures
 - Workshops
- Promote:
 - Research & Development
 - Consultancy Projects
 - Sponsored Projects
- Enhance:
 - Placement Opportunities
 - Skill Development
 - Entrepreneurship Awareness

2. Functions of IIC

- Organise:
 - Industrial Visits
 - Guest Lectures by Industry Experts
 - Faculty Development Programs
 - Skill-Based Training Programs
- Arrange:
 - Internships
 - Apprenticeships
 - Live Industrial Projects
- Promote:
 - Industry-Sponsored Labs
 - Consultancy Services
 - Product Development
- Sign:
 - Memorandum of Understanding (MoU) with Industries

3. Activities Conducted by IIC

- Industry–Academia Meet
- Technical Seminars
- Workshops & Training Programs
- Campus Recruitment Drives
- Entrepreneurship Development Programs
- Faculty Industrial Training

4. Expected Outcomes

- Improved student employability
- Practical knowledge enhancement
- Industry-ready engineers
- Increased placement percentage
- Better curriculum enrichment

5. Documents to be maintained

- MoU Records
- Internship Details
- Industrial Visit Reports
- Expert Lecture Reports
- Training Program Reports
- Placement Records



BALLARPUR INSTITUTE OF TECHNOLOGY

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Institution-Industry Cell

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Copy To: - Hon'ble MD for Kind information

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